

OCT 13

## MAIN CONFERENCE - STARTING SESSION: HOW TO GET THE MOST OUT OF THE CONFERENCE?

TUE

**Location:** Paviljonki A-hall

**Facilitated by Erkki Toivanen and the facilitator team**

To get somewhere, you first need to know where to go! This session enables you to create your own personal goals for the week and possibly even further. In case you participate with a group of colleagues, you can create a joint objective. We will reflect the goals of the conference to these personal ones and recognize the challenges and questions that combine us all. This session will create the foundation for the work during the whole week!

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OCT 14

## MAIN CONFERENCE - KICK-OFF

WED

**Location:** Paviljonki A-hall

**Time:** 9-13

**Facilitated by Erkki Toivanen**

Meaningful work needs a good foundation and framework. This session will create the basic elements of a learning cluster and also answer to the question of why we need a learning cluster. The kick-off will visualize the path of the week, our way towards the goals and demonstrate the tools we'll be using during the week. We also test some of the tools, so be prepared to roll up your sleeves! Your input is crucial!

The session includes an introduction into the goals and the concept of Learning Cluster.

The session ends with an introduction of the workshops, of what are they all about and how to choose the right track?

### **Speakers:**

Opening words:

TCI President Juan Manuel Esteban: Welcome to the 12th TCI Annual Global Conference!

Minister Mauri Pekkarinen: Welcome to Finland!

Mayor Markku Andersson, City of Jyväskylä and Executive Director Anita Mikkonen, Regional Council of Central Finland: Welcome to Jyväskylä and Central Finland!

Keynote 1: Futurist Patrick Dixon, Global Change Ltd.: When the world changes fast keep looking further ahead

Keynote 2: Philosopher Pekka Himanen, Helsinki Institute for Information Technology: Setting the stage for enriching interaction

Keynote 3: Antti Valle, Finnish Ministry of Employment and the Economy: Finnish way to build competitiveness

Nigel Gwynne-Evans, Economic Development & Tourism, Western Cape Government: Lessons learnt from South Africa / 11th TCI Annual Global Conference

What did we achieve there and how did the work continue? - Feedback from the TCI working groups

OCT 15

## MAIN CONFERENCE - MID-CHECK AND SURPRISING INPUT

THU

**Location:** Paviljonki A-hall

**Time:** 8.30-12

**Facilitated by Erkki Toivanen**

What have we learned and created so far? What is there left to do?  
These questions are answered by both a talk show discussion and a World Cafe where all participants will contribute.

### **Speakers:**

Talkshow with:

TCI Director Elisabeth Rocha, BIPE

Policy Officer Nikos Pantalos, European Commission/DG Enterprise

A representative from the Finnish Technology Industries

A representative from the Night Track.

Surprising input!

World café: What have we created so far and what is there left to do?

## MAIN CONFERENCE - REFINING THE JOINTLY CREATED RESULTS

**Location:** Paviljonki A-hall

**Time:** 16-17

**Facilitated by Örjan Sölvell, Stockholm School of Economics, SSE**

Recap from workshop by track hosts and facilitators.

OCT 16

## MAIN CONFERENCE - CONCLUSION

FRI

**Location:** Seminar hall Wilhelm

**Time:** 10-12

**Chaired by Rector Aino Sallinen, University of Jyväskylä**

Conclusions of the week:

Madeline Smith, Ekos Ltd.: What did we accomplish?

Feelings, sights and sounds from the week by Neo Kekkonen

Keynote 4: Dan Steinbock, Research Director of International Business, India, China and America Institute: Clusters after global crisis

Closure:

Mayor Markku Andersson and Executive Director Anita Mikkonen: Farewell!

Passing the torch to the hosts of 13th TCI Annual Global Conference, Dubai Competitiveness Council